

JACK CARLISLE

MEDIA/COMMUNICATIONS



0431238100

jcar5170@uni.sydney.edu.au

05/10/1990

PROFESSIONAL SKILLS

Communication (written and verbal)
Research
Microsoft Office
Editing
Social media
Marketing
Web content creation and development

PERSONAL SKILLS

Creative spirit
Social
Reliable and professional
Time management and efficiency
Team player
Calm and patient
Confident
Versatile and innovative

HOBBIES

Reading
Writing
Surfing
Health and fitness
Travelling
Eating
Hiking

 fb.me/jack.carlisle900

 [@jack_carlisle1](https://www.instagram.com/jack_carlisle1)

 <http://bit.ly/2jFIOyV>

ABOUT ME

A creative and versatile writer that can produce both refreshing and engaging content in a variety of styles, fusing journalism with marketing and adapting to each situation as it comes. If you're seeking someone who can combine excellent written and verbal communication, editing, content production, reliability and social engagement, look no further.

WORK EXPERIENCE

FREELANCE WRITING

Postcoder | January 2017

- Review and suggest places in Sydney for food & drink, events & adventures

MARKET RESEARCH

Hub Insights | September 2016 - Jan 2017

- Take notes for focus groups in market research
- Suggest patterns in participant answers to determine marketing/advertisement campaign effectiveness
- Conduct hands-on research for clients such as Toyota, Sportsbet & HelloFresh

INTERNSHIP

The Newspaper Works | January 2014 - February 2014

- Assist senior journalists in research and proofreading for two publications: *The Bulletin & News Now*

EDUCATION

BACHELOR OF MEDIA, MAJOR IN COMMUNICATIONS & JOURNALISM

University of New South Wales | 2011 - 2014

BACHELOR OF HEALTH SCIENCES, MAJOR IN HUMAN MOVEMENT

University of Sydney | 2009 - 2011 (Incomplete)

