

# Tech ZONE

## EDITOR'S PICKS

### THE COOLEST GADGETS

#### ARE YOU A #BIKEWRECKER?

According to Icedot, if you ride a bike then you certainly are one which was why the brand created a crash sensor that can be mounted on any helmet to help you in times of need. This sensor is paired with an app on your phone to help detect motions, changes in forces and impacts. Should an accident or critical crash take place during a ride, the device will immediately trigger the app to sound a distress signal and alert your emergency contacts of your exact location.

[www.icebot.com.au](http://www.icebot.com.au)

Text: Stephanie Sharon Koh Images: Courtesy of Flexiroam, LocalUsher, HappyCow, Memrise, Booking.com, & IceBot



## LATEST IN THE MARKET

### WHAT'S NEW

#### WATER YOU CAN EAT

Plastic bottles be gone. There is an environmentally friendly and sustainable way to hold and transport water. Introducing Ooho, a seaweed-based water pouch created by startup Skipping Rock Labs which aims to eliminate the need for plastic bottles forever. Based on membranes in nature, Ooho utilises gelatin composed of sodium alginate from seaweed and calcium chloride to create an organic and biodegradable pouch sturdy enough to hold water. The membranes are entirely edible and disintegrate after four to six weeks if not

consumed. These innovative spheres give you shots of hydration whenever you need it making them the perfect products for marathon runners or just about anyone looking to minimise waste production.

[www.skippingrockslab.com/ooho!.html](http://www.skippingrockslab.com/ooho!.html)



# APPS ON THE GO

It's time to rework the list of apps on your phone and replace ineffective apps with ones that will help you weave through life with ease. Here are 5 which you may find extremely helpful especially during your travels:

**1 Never be out of touch with Flexiroam**

A mobile service which gives you data access with high-speed roaming in more than 100 countries minus the hefty roaming charges of your existing telco or simcard changes. Visit [www.flexiroam.com](http://www.flexiroam.com)

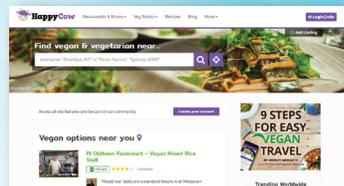


## TECH CULTURE: TIME TO RISE

Been toying around with the idea of venturing into your own startup? RISE is the event we highly recommend for you to attend to help kickstart that entrepreneurial dream. A gathering of industry giants from around the world along with exciting startups in Hong Kong, the three-day conference (11 to 13 July) gives you unlimited access to networking nights, satellite events, and night summit parties with potential investors and mentors in the field. There are currently 160 speakers lined up including Mark Britt of iFlix, Gary Vaynerchuk of VaynerMedia, and Ray Chan of 9GAG just to name a few. For more info, go to [www.riseconf.com](http://www.riseconf.com).

**2 Experience culturally-rich activities with LocalUsher**

Malaysia has more to offer than you know and this app will open your eyes to the many out-of-the-box activities in and around Kuala Lumpur that'll definitely tickle your fancy. Categorized under labels such as Instagrammer, Lovebirds, Foodie, and Slacker, fun activities or getaways (inclusive of accommodation) which cater to your personality can easily be found, booked, and enjoyed. Visit [www.localusher.com](http://www.localusher.com)

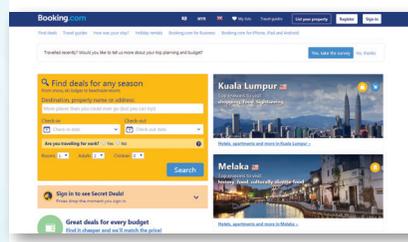


**3 Find a vegan-friendly restaurant ANYWHERE with HappyCow**

Whether you're in major cities or obscure places, this app will fulfill your dietary needs by leading you to over 10,500 vegan and vegetarian restaurants around the world. Visit [www.happycow.net](http://www.happycow.net)

**4 Use Memrise to communicate with the natives**

Learn a new language while you're on the go or equip yourself with the right vocab to help you articulate your thoughts when visiting a foreign land. Visit [www.memrise.com](http://www.memrise.com)



**5 Book yourself into a hotel with ease with Booking.com**

Whatever your budget, getting yourself a place to sleep during your travels is a cinch with this app—even for the last-minute traveller. Scroll through and pick between luxe villas, boutique hotels, backpacker hostels, and budget-friendly home-stays to suit your needs. Visit [www.booking.com](http://www.booking.com)