

Thanks for touching base. I am Rod Sinclair Day, I have worked in Online Marketing and Advertising for well over a decade. In addition to this I have a strong background in Business Development, Project Process and People Management. I have worked with two of the largest News and Media Companies in Australia being Fairfax and News Corp selling online Advertising to National and International Corporate Clients. I have also worked with startups and small businesses on smaller budgets. I currently work with and am part owner of SEO Bali Web Design, a Digital Agency that has a dominant presence in Bali, and client's in Singapore, Australia and New Zealand. If you need online assistance that is timely, cost effective and employs best practice methods then I can help you via the below.

SEO

Search Engine Optimisation should be a goal of every website trying to attract relevant potential customers to their business. When people search for something online they use Google and if your business is on page one for a relevant search term "keyword" then you are in a good position to attract relevant traffic to you website. I have helped hundreds of businesses with SEO with great success. The link attached has more information on SEO and a short 2-3minute video that I created.

<http://www.seobaliwebdesign.com/search-engine-optimization/>

SEM Google Adwords

Search Engine Marketing is another way to get relevant traffic to your site using Google Adwords. Adwords is almost instant but can be very expensive and takes some expertise to set up and manage consistently for optimum results. I have helped hundreds of clients set up Google Adwords Campaigns and achieve their goals online. . The link attached has more information on SEM/Adwords and a short 2-3minute video that I created.

<http://www.seobaliwebdesign.com/sem-google-adwords/>

Content

Content is King, Regardless of if you are trying to rank your website on Google or attract an audience via Social Media Marketing you will need content. Written and Video Content are both excellent ways to create interest to relevant potential customers. The link attached has more information on SEO and a short 2-3minute video that I created.

<http://www.seobaliwebdesign.com/often-update-blog/>

Strategy

So you have an online business! Having a plan, a formula for success is imperative. I have worked with many large companies and startups. Being able to really examine their Goals/Vision to formulate a Blue Print for Success is paramount. A Strategic Digital Marketing Plan and is the most important thing you will need to do in order to be successful online. The Link below contains a video with an overview on what a Strategic Marketing Plan entails.

<http://www.seobaliwebdesign.com/strategic-digital-marketing-plan-blueprint-success/>

You can contact me initially via the freelance platform we have both been using, look forward to working with you and helping you achieve your goals online

Rod Sinclair Day