

gold coast

# visionchallengeleadership

All-Day Regional Development Industry Conference

Gold Coast

Tuesday 10 August, 2010

A critically important examination and solutions-driven approach on the vision needed for our city's future in meeting challenges and deciding the type of leadership required to take the Gold Coast forward.

*This is where you need to be!*

Proudly convened by Sustainable Development Gold Coast Inc.  
Supported by other key industry bodies

[www.sdgc.com.au](http://www.sdgc.com.au)



sustainabledevelopment  
gold coast inc.



# SDGCI PROUDLY INVITES YOU

Your attendance at the VisionChallengeLeadership conference puts you among colleagues with similar concerns about our city's future, how growth is best managed and how your business interests can best prosper in an era of challenges for all.

SDGCI is about showing good leadership evidenced by the success of our inaugural 'Turning Point – moving forward faster' all-day conference last August and another big audience at the more recent Construction Industry Funding Seminar.



*SDGCI Turning Point 2010 Conference*



*SDGCI Construction Industry Funding Seminar*

## THE 2010 VENUE

**The Functions Centre, Corner Olsen & Musgrave Avenues, Southport  
(adjacent to the Southport Sharks)**

This year we're going to The Functions Centre, the 5-star Queensland award-winning corporate venue. It's the 2009 regional winner in the Queensland Restaurant & Caterers' Awards for Corporate Catering Excellence.



## ASK YOURSELF THIS

Will the Commonwealth Games have a huge impact on our city?

With broadacre land running out, will the community accept higher intensity development?

Has the Gold Coast lost its original image as a go-ahead can-do entrepreneurial driven city?

Has bureaucratic process effected the city's ability to attract much needed new investment?

Is the city's vision where it belongs or does it require a fresh vision for the future?

How can we maintain and improve our enviable lifestyle?

Why has the planning system failed to deliver outcomes promised more than 20 years ago?

Is the governments' policy environment preparing us for stagnation?

Has the city slipped backwards over the past decade because of ineffective leadership?

If you are concerned about any of these questions you should attend the  
**VisionChallengeLeadership** conference for even more reasons!



# OUR CHANGING LIFESTYLE:

## *why and how it will happen*



### **A personal call to arms by SDGCI President Greg Short.**

The Gold Coast is a city facing possibly its greatest challenge.

Our lifestyle will change somewhat dramatically to accommodate growth but with visionary planning - that means now - the city can retain the advantages that have made us a great and popular city to live, work and relax.

Sustainable Development Gold Coast Inc. has organised this important event with recognised and respected speakers on top of their game to address everything the conference title embraces. To say the Gold Coast is fast approaching the crossroads to an identity crisis is almost an understatement.

Available land supply on the Gold Coast is expected to be exhausted within a mere five years. That's precariously close and we face not only urgent need to get the planning right for imminent and essential change but also how to connect this to a massive residential audience simply not prepared for it.

**Session 1** addresses the vision needed to be a unique and vibrant city through short to long term time frames. How will we look even by 2020?

**Session 2** will demonstrate the difference between the Gold Coast being a city restrained by straight jacket planning or more the dynamic catalyst of investment and lifestyle confidence.

**Session 3** deals with some of the great challenges ahead that must be moved on now.

**Session 4** is a panel moderated debate on why a dynamic city needs dynamic leadership.

The speakers and moderators are highly respected and will make your day not just educational and informative, but entertaining. SDGCI works hard for the development industry and those who rely on its economic success. For all the reasons mentioned here I encourage your participation on the day; you won't be disappointed. Show your enthusiasm for what needs to be achieved by registering early.

Your host

*Greg Short*

President, Sustainable Development Gold Coast Inc.

# WHO ELSE IS COMING?

You will be in good company if you see yourself as one of these, which is a cross section of those who attended our 2009 Turning Point conference.

People in listed and private development companies

Financiers of development projects

Building and Construction companies

Town planners

Architects

Engineers

Surveyors

Landscape planners

Valuers

Local Government planning departments

Real Estate agents

Property investors

Commercial / Industrial property owners

Project managers

Market positioning and researchers

Statutory planners

Development feasibility gurus

Cost planning and financial modellers

Development planning lawyers

Accounting and legal professionals

Suppliers to development and construction

Environment bodies

Universities

Property Students

Progress associations

Media

Federal and State regional politicians



# THE SPEAKERS



## MARK STOCKWELL

A familiar face to many, Mark is Managing Director of a leading Queensland private developer, Stockwell, a company with more than 55 years' industry experience and successful portfolios in retail, commercial, industrial, residential and leisure assets.

Mark is a former president of the Queensland Property Council and comes to this conference as our keynote speaker in his role as Chair of the Gold Coast Commonwealth Games Bid for 2018.



## JOHN BYRNE

John, an Adjunct Professor in Urban Design at QUT, is a widely recognised urban designer and urban planner with a background in award-winning town centre, urban housing, and urban design policy and renewal projects. He is one of only a few in Queensland who is both a Fellow of the Institute of Architects and the Planning Institute and is a founding member of the Urban Design Alliance of Queensland, and its Vice-President.



## DARREN SCOTT

Darren as Director of Economic Development and Major Projects in Gold Coast City Council comes to our conference with vast engineering experience in major projects both internationally and nationally. He joined GCCC from major project work with Baulderstone Hornibrook as well as in business strategy and transport consulting in Australia, Asia and US with Booz Allen Hamilton.

Darren is currently responsible for a range of Gold Coast Economic Stimulus projects including Southport Broadwater Parklands Stages 1 and 2; Surfers Paradise Foreshore Redevelopment; Inbound Investment Incentive Program and the Investment Roadshow.



## MICHAEL MATUSIK

Michael, as Director of Brisbane-based property analysts Matusik Property Insights, has gained a wide reputation as not just one of Queensland's but one of Australia's expert commentators specialising in residential markets. Matusik Property Insights have been engaged in the master planning, design, feasibility and positioning of residential property for many leading organisations and has helped about 500 new residential developments come to fruition, including Sanctuary Cove, Brookwater, North Lakes and Cutters Landing to name just a few.



## PETER BELL

Peter is founding Director of Dredge & Bell Planning Pty Ltd the firm he formed after 12 years working in local government in Ipswich, Gladstone and Gold Coast City Councils. He has an involvement in a wide range of town planning projects in Queensland and NSW.



## PAUL EAGLES

Paul Eagles, CEO of the Urban Land Development Authority, since 2007, comes to our conference with 30 years' experience in mixed use developments, local government planning and in developing projects with a diverse mix of housing.

Prior to joining ULDA Paul was Queensland Regional Manager of Retirement Living at Stockland Developments and also Project Director for major projects in South East Queensland for Delfin Lend Lease. Paul also spent 15 years in local government at Cairns, Logan City, Rockhampton and the then Albert Shire Council.



## DAVID RANSOM

David is a Gold Coast-based Director of consulting town planners, Humphreys Reynolds Perkins. He has extensive experience in the plan scheme-making process and development approvals processes under the Integrated Planning Act. He sits on SDGCI Executive.



## GREG FORGAN-SMITH

Greg is a senior architect who practises on the Gold Coast and internationally. He is a former President of the Gold Coast Chapter of the Institute of Architects, a member of SDGCI executive and sits on the Gold Coast City Council's Urban Design Advisory Board. He is currently Vice-President of SDGCI.



## GREG SHORT

Greg is Managing Director of Bennett & Bennett, one of the Gold Coast region's longest established property consultancies, surveyors and town planners approaching half a century of local service. The firm also has offices in Brisbane and Ipswich. Greg is President of SDGCI.



## MATT KEYS

Matt is Director of Habitat Environment Management with more than 15 years' professional experience working on more than 300 different environment planning projects. He is an Executive Member of SDGCI.



## NEIL COLLINS

Neil Collins, director of Gilbert & Sutherland, is a recognised discipline leader in hydraulics, flooding and coastal processes. Major projects Neil has been involved in include Brisbane's South Bank and North Bank projects, Sydney's third airport runway, Sydney Harbour tunnel, development of current flood models for the Coomera and Nerang River flood plains and Major Coal Ports in Queensland.



## MALCOM AIKMAN

Malcolm is a Director of national company Urbis in Brisbane and a trusted forecaster of property demand. His expertise in residential, industrial, commercial and tourism property analysis is borne out through advanced government and private sector projects across Queensland, NSW and the Asia Pacific. Malcolm is a known and preferred industry advisor and also a management consultant with an MBA in Entrepreneurship.



## REG VAN RIJ

Reg is Marketing Director for Leda Developments after emigrating here from South Africa where he ran a successful 20 year-old house building company that became the largest in Natal Province. He holds a B.Com and MBA degrees.



## CHRIS KOGLER

Chris is a Director and business owner of PRP Valuers Gold Coast, part of the National PRP valuers network. He was Secretary of the Gold Coast Development Association between 1984 and 2006 and its Past President. He is a co-founder and former joint President of SDGCI and is now Secretary / Treasurer. His own project management company 1993 - 2000 was involved in design and construction of many retail, commercial, residential, educational and cultural projects in SE Queensland.



## DAVID POWER

David, Director of Power Strategic, had an extraordinary career from 1991 to 2007 as a councillor and Deputy-Mayor of Gold Coast City. He is widely recognised for his extensive planning and environmental knowledge within development processes. Today he works in the private sector in assisting developers and property owners in the complexities of planning and approvals.



## JOHN PUNCH OAM

John is a Partner in the Queensland law firm Short Punch & Greatorix. His firm has a history of over 50 years as one of the largest on the Gold Coast. John practices particularly in the area of real estate development and the management of strata schemes. He is on the SDGCI Executive and the board of Gold Coast Tourism. John held previous board positions with the high ranking Radio Station SEAFM Ltd, as well as Gold Coast Art Centre and the Salvation Army Advisory Board.



## COLLEEN COYNE

Colleen founded her company Colleen Coyne Property Research Pty Ltd in 1999 and has accumulated 30 years' background in property research. She was previously the National Research Director in Sydney for LandMark White and for 13 years Gold Coast-based National Research Director of PRD Realty (now Colliers). She holds a BA Dip Ed and Master of Urban & Regional Planning.



# THE PROGRAM

7.30am - 8.30am Registration Desk – The Functions Centre (Southport Sharks - southern side of club)

8.30am - 8.40am Welcome by Conference chairman Chris Kogler

## **8.40am - 10.15am** SESSION 1 – THE GOLD COAST – VISION & VITALITY

8.40am - 9.10am **MARK STOCKWELL** The Commonwealth Games and more

9.10am - 9.35am **JOHN BYRNE** Our city – A Vision for the Future

9.35am - 10.00am **DARREN SCOTT** How do we create an Economically Viable City?

10.00am - 10.15am **MICHAEL MATUSIK** Question Time Moderator

## **10.15am - 10.40am** Morning Tea Break

## **10.45am - 12.05pm** SESSION 2 – STRAIGHT JACKET OR DYNAMIC CATALYST

10.45am - 11.10am **PETER BELL** The Gold Coast Planning Scheme

11.10am - 11.50am **PAUL EAGLES** and **DAVID RANSOM** Case Study – Coomera Town Centre

11.50am - 12.05pm **GREG FORGAN-SMITH** Question Time Moderator

## **12.05pm - 1.00pm** Lunch Break

## **1.05pm - 2.40pm** SESSION 3 – DEALING WITH CHALLENGES

1.05pm - 1.15pm **GREG SHORT** Report Card from our President

1.15pm - 1.40pm **MATT KEYS** Ecological Management Challenges

1.40pm - 2.05pm **NEIL COLLINS** Flood Mitigation & Coastal Management

2.05pm - 2.30pm **MALCOLM AIKMAN** Why is Melbourne more affordable than South-East Queensland?

2.30pm - 2.45pm **REG VAN RIJ** Question Time Moderator

## **2.45pm - 3.10pm** Afternoon Tea Break

## **3.15pm - 4.30pm** SESSION 4 – A DYNAMIC CITY NEEDS DYNAMIC LEADERSHIP

3.15pm - 3.25pm **CHRIS KOGLER** City Council action and mayoral leadership

3.25pm - 3.50pm **DAVID POWER** Corridors of Political Power in Gold Coast City Council

3.50pm - 4.20pm **CHRIS KOGLER** Audience Moderated Session on City Leadership

Panel Members David Power, John Punch and one TBA

4.20pm - 4.30pm **COLLEEN COYNE** What needs to change?

4.30pm **CHRIS KOGLER** Appreciation to sponsors and delegates – close of conference

*That's right, just \$155 but you must register on or before Friday, 9 July 2010.*

\$155.00	Early bird bookings (till Friday, 9 July 2010)
\$120.00	Members
\$99.00	Students
\$185.00	Non-members
\$220.00	Joining as a member plus ticket
\$660.00	Join as Corporate member plus 3 tickets
\$1085.00	Early bird booking Table (8 pax) - 1 free ticket
\$840.00	Members Table (8 pax) - 1 free ticket
\$1295.00	Non-members Table (8 pax) - 1 free ticket

Don't hesitate! Register early and grab the best conference value of 2010

Contact Name															
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										Post Code					
No. of Guests										Member		Non Member			
Payment details: Direct Deposit: Bank: National Australia Bank – Southport. BSB: 084-917. Account: 855809358. Kindly forward receipt of payment to d.waymouth@prpgc.com.au OR Cheque to Sustainable Development Gold Coast Inc.is enclosed. OR Please debit:															
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To register, please return this completed form with payment to:  
**Sustainable Development Gold Coast Inc., PO Box 78 Southport QLD 4215**  
 or fax (07) 5574 2533 or phone (07) 5574 2599.

Payment and guest names are required to be forwarded to SDGCI nine (9) working days prior to the event. CANCELLATIONS must be notified in writing nine (9) working days prior to the event. Refunds for cancellations after this date will not be provided. A \$10 administration fee applies to all cancellations. SDGCI is not registered for GST: a tax invoice will be supplied. Payment by American Express will incur a \$4 per conference ticket surcharge. If you require further information regarding your registration, please contact event organiser Brian Harrower direct line (07) 5532 6762 or 0410 641 494.

ABN 71352574654

Event 10 August, 2010

**ALL REGISTRATIONS CLOSE MONDAY 2 AUGUST, 2010**

Sustainable Development Gold Coast Inc. reserves the right to change the to VisionChallengeLeadership Conference in any way due to any circumstances beyond our control including, but not limited to, speakers, session times and categories, sponsorship and delegate seating. In the unlikely event that the to VisionChallengeLeadership Conference is cancelled, all monies paid will be refunded in full within 30 days of notification.

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