

Advertising Results

I was completely overwhelmed by the task of getting my Facebook ads up and running. I had absolutely no idea where to start. It just didn't seem like something I could do.

After working with Kylie, I had a concrete, step-by-step plan to get my first ads up and running, and there in one foul swoop goes my overwhelm!

Kylie is an extremely empathetic and dedicated coach who took my hand, built up my confidence and answered all my questions clearly and succinctly, and in record time to boot! I now have a working plan for the next week and feel confident that I can achieve it.

I am extremely grateful for Kylie's expertise and care in what she does, and would highly recommend her to anyone who wants to get started on Facebook ads or who has their wheels stuck.

Sandra Hannen - Switch on Your Soul's Gift

I was anxious about the engagement in my group and concerned about what to post.

Kylie is very thorough and thought provoking. She gave me some great tips and insights to Facebook ads targeting and resources for posting.

I now have a clear plan for my group and resources to help support and build engagement in my group.

Leah de Souza-Thomas - The Thrive Practice

Advertising Results

Written by Kylie Russell [?] · December 31, 2017 at 3:18pm · 🌐

🌸 Modbury Ladies! 🌸
 I'm Linda and I'm offering a crazy New Year's deal for you to come and try out my popular Bikram and Yin yoga classes!
<http://bit.ly/yoga-bikram-yin>
 Tag someone who would love this!... See More

Unlimited Bikram & Yin Yoga for 10 days - only \$25!
 00:21

Unlimited Bikram & Yin Yoga for 10 days - only \$25!
 Limited vouchers available - be quick!
[HTTP://BIT.LY/YOGA-BIKRAM-YIN](http://bit.ly/yoga-bikram-yin) Download

👤 5,183 people reached

👍 16 15 Comments 1 Share

👍 Like 💬 Comment ➦ Share

Performance for Your Post

5,183 People Reached

1,609 Video Views

54 Likes, Comments & Shares 📈

17 Likes	16 On Post	1 On Shares
34 Comments	33 On Post	1 On Shares
3 Shares	1 On Post	2 On Shares

324 Post Clicks

25 Clicks to Play 📈	143 Link Clicks	156 Other Clicks 📈
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Account Overview Campaigns **1 selected** Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Ad Edit Duplicate Ads... Preview Create Rule More # Columns: Performance Breakdown Export

Ad Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Relevance Score
Modbury ad	152 Link Clicks	4,300	7,002	\$0.33 Per Link Click	\$50.00	8
Glennlg ad	145 Link Clicks	4,790	9,335	\$0.34 Per Link Click	\$50.00	9
Results from 2 ads	297 Link Clicks	8,963 People	16,337 Total	\$0.34 Per Link Click	\$100.00 Total Spent	

48 Leads for \$100 in 7 days

Advertising Results

Getting started with Facebook ads is overwhelming and trying to target the right audience requires a lot of trial and error.

It was great to just watch Kylie walk through the steps of starting with a broad audience and demonstrate how to narrow it down. It was also helpful to stop thinking in terms of a whole launch and just narrow down the goal to getting those first 100 subscribers for a new offer. Kylie is personable, approachable and explains Facebook targeting in a way that is clear and accessible to noobs.

Kronda Adair - Karvel Digital

Before consulting with Kylie, I wasn't sure if my ads were effective or even what measure I should be looking for.

Kylie has a good understanding of Facebook ads, and now I'm going to try more videos. I know how to tweak the ads better now.

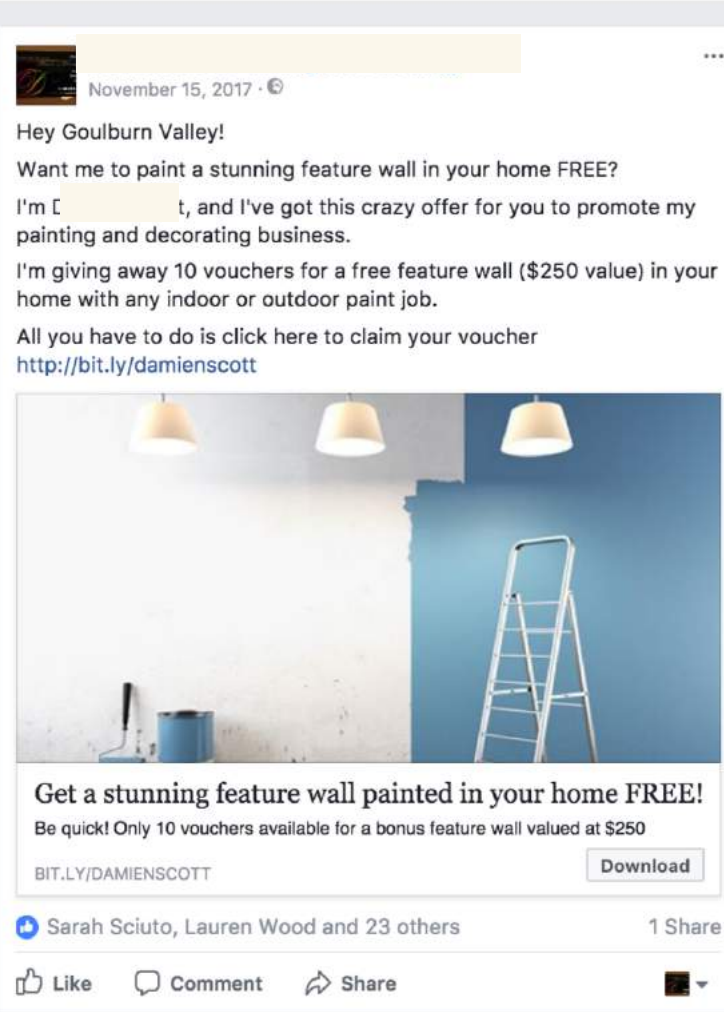
Salma Shah - Personal Branding Consultant

I was a bit overwhelmed with trying to come up with a clear path forward for my business.

With Kylie's help I mapped out an end of year launch to maximize my ad spend and capitalize on people's new year resolutions I really appreciate Kylie's insight and honesty. She is very knowledgeable about Facebook ads.


Rosa Crumpton - Sororstyle.com

Advertising Results



November 15, 2017 · [Profile]

Hey Goulburn Valley!
Want me to paint a stunning feature wall in your home FREE?
I'm [Profile], and I've got this crazy offer for you to promote my painting and decorating business.
I'm giving away 10 vouchers for a free feature wall (\$250 value) in your home with any indoor or outdoor paint job.
All you have to do is click here to claim your voucher
<http://bit.ly/damienscott>



Get a stunning feature wall painted in your home FREE!
Be quick! Only 10 vouchers available for a bonus feature wall valued at \$250
[BIT.LY/DAMIENSCOTT](http://bit.ly/damienscott) [Download](#)

Sarah Sciuto, Lauren Wood and 23 others · 1 Share

Like Comment Share

2,707 People Reached

43 Likes, Comments & Shares

32 Likes	26 On Post	6 On Shares
2 Comments	0 On Post	2 On Shares
9 Shares	2 On Post	7 On Shares

185 Post Clicks

0 Photo Views	54 Link Clicks	131 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

*11 leads for \$50 in 7 days
Average quote price \$6000*

Advertising Results

I didn't know how to do a FB ad very well and who to target in the audiences section. I felt overwhelmed with all the choices.

Kylie has great skills and knowledge and will be able to help you with your FB ads!

After working with her, I feel clearer on who to target and I don't feel as apprehensive to place an ad. I understand now its all about testing and trying out different ads to see what works best.

Kate Driver - Naturopath

I was struggling on my ad conversions and I was getting low conversions at a very high budget.

I was reassured by Kylie about my overall knowledge of Facebook and got a very impacting and useful piece of knowledge that will help me get better results on the same or low budget. Also I will use the retargeting audience and work my ads for better returns/conversions.

Kylie has in-depth knowledge and expertise of using Facebook ads which can help to create a better ROI of money invested and increase buyers for our business.

Kusha Kalra - Success & Happiness Coach

I thought I had a Facebook ads problem because my ads weren't working. Working with Kylie, I realized I needed to focus more on the pain points that my target audience has first.

Kylie is very strategic and will not sell you. She will focus on your needs first, and give you her honest perspective.

Neesha Mirchandani - HotSkillsPayBills

Advertising Results

Results from Dec 18, 2017 - Jan 14, 2018

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Organic Paid

Actions on Page

December 17 - January 13

58

Total Actions on Page ▲ 263%



Page Views

December 17 - January 13

816

Total Page Views ▲ 31%



Page Previews

December 17 - January 13

32

Page Previews ▲ 0%



Page Likes

December 17 - January 13

47

Page Likes ▲ 74%



Reach

December 17 - January 13

18,664

People Reached ▲ 189%



Recommendations

December 17 - January 13



We don't have data to show you this week.

Post Engagements

December 17 - January 13

3,305

Post Engagement ▼ 12%



Videos

December 17 - January 13

4,037

Total Video Views ▲ 41%



Page Followers

December 17 - January 13

46

Page Followers ▲ 70%



Page Results - Organic

Advertising Results

Results from Mar 08, 2018 - Apr 04, 2018

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Organic Paid

Actions on Page

March 7 - April 3

14

Total Actions on Page ▲600%



Page Views

March 7 - April 3

424

Total Page Views ▲387%



Page Previews

March 7 - April 3

33

Page Previews ▲560%



Page Likes

March 7 - April 3

21

Page Likes ▲250%



Reach

March 7 - April 3

21,129

People Reached ▲4,931%



Recommendations

March 7 - April 3



We don't have data to show you this week.

Post Engagements

March 7 - April 3

3,148

Post Engagement ▲946%



Videos

March 7 - April 3

6,882

Total Video Views ▲6,156%



Page Followers

March 7 - April 3

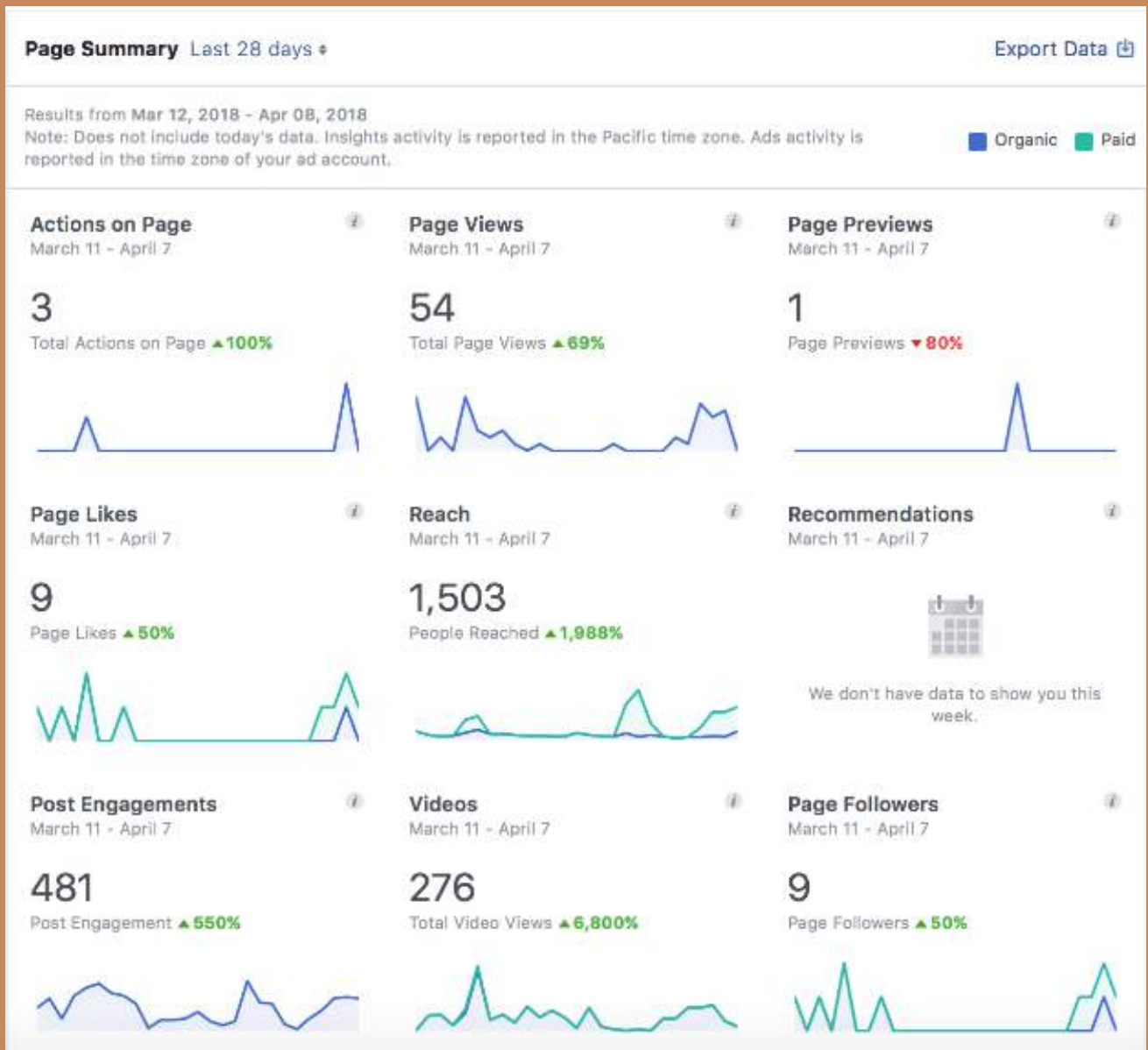
21

Page Followers ▲200%



Page Results - 4 weeks
Natural Therapist

Advertising Results



*Page Results - 3 weeks
Fitness Centre*