**Purpose:**

Australian Disability and Development Consortium (ADDC) and CBM Australia (CBMA) are running an online campaign in April and May 2019. The campaign will highlight the achievements during 10 years of the Development for All Strategy in Australian Aid. The strategy works towards strengthening disability-inclusive development in Australia’s aid program.

**Contracting Terms:**

One-off contract, with agreed schedule of production content and payment. Final payment to be cleared upon receipt of all contracted items.

**Background:**

The Australian Disability and Development Consortium (ADDC) is a network of **agencies**, **organisations** and **individuals** with an interest in **disability-inclusive development** (DID) within Australia and internationally. ADDC is a collective voice within Australia and with partners in our region for awareness raising and lobbying on disability-inclusive programs in developing countries.

CBM is an international Christian development organization devoted to improving the lives of people with disabilities in the poorest places on earth. Poverty and disability go hand in hand creating a cycle of inequality, isolation and exclusion that leads to the most extreme forms of poverty.

**Requested Digital Items:**

* Logo for the ‘10 days for 10 years’ campaign: gold colour. Two versions: standard and one with black outline for increased accessibility (WCAG 2.0).
* Banner for front page of [ADDC website](http://www.addc.org.au/): photos and organisational logos to be supplied to contractor. Banner is to include event logo, ADDC logo and CBM logo.
  + Banner is to be resized and 3 additional files provided for Twitter, LinkedIn and Facebook accounts.
* Image Template / Frame: square image for use on social media platforms. Template needs to include space for photo, text space e.g. “Day 5” and blog title. Template to include campaign logo.
* Banner Template: daily banner used on the ADDC blog pages. Include event logo, ADDC logo and CBM logo and space for following text: “Day X” “title of the days’ blog”.

**Duration:**

Short-term.

First draft designs: 26 March 2019

Feedback provided by: 29 March 2019

Final designs: 12 April 2019

**Eligibility:**

Open to graphic designers operating on an individual basis and graphic design companies.

**Costs:**

The fee rates shall be paid at the agreed rate, up to the amount agreed in the contract.

**Format:**

Files may be submitted in JPG, JPEG and PDF. Final source format JPEG must be submitted to ADDC and CBMA.

**Submission of Concepts:**

Interested individuals and firms should submit a short proposal, in English, by email to rwhereat@cbm.org.au comprising of:

* CV (including any formal qualifications; maximum 2 pages)
* Proposed fee rates (per hour) in Australian dollars. Estimated cost per product inclusive of two design proposals. Indicate the number of rounds of changes included in the price per hour, and the price for extra round of changes. In case the designer has different rates for the different services indicated above, the same may be stated.
* Portfolio with samples in graphic design. Please include samples of graphics design products related to logo and online template development
* Client / Customer References (if available)

**Sources of Information:**

ADDC Website - www.addc.org.au

Facebook page – Australian Disability and Development Consortium - ADDC

CBM Australia Website - www.cbm.org.au

Facebook page – CBM Australia

**Contact details:**

For further discussion or questions related to the request please contact:

Ruth Whereat

Policy & Advocacy Manager – CBM Australia

E: r[whereat@cbm.org.au](mailto:whereat@cbm.org.au)

P: +61 3 8843 4578