



# PORTFOLIO

Graphic Designer | 3 years Inhouse Experience | Sydney  
Branding | Print | Digital | Web | Events



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# **BRANDING**

## PROJECTS

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LOGO DESIGN  
BUSINESS CARDS  
PACKAGING

## INCITE LITERACY 2015

Branding for a local tutoring business targeted at preschool and primary school students.





## ENERGIZE ME 2015

Menu and packaging branding for a potential restaurant focusing on clean and healthy eating.

SHE STRONG  
2016

Logo design for a personal trainer  
targeting female clients.

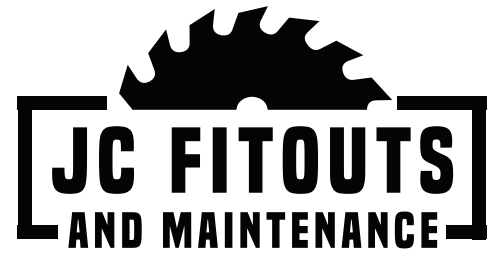


**SHE STRONG**



DEWY MAKEUP  
2017

Business cards for a local makeup  
business using illustration as the  
point of focus.



JC FITOUTS  
2019

Logo design for a contractor in the building and construction industry.





**P R I N T**

P U B L I C A T I O N S

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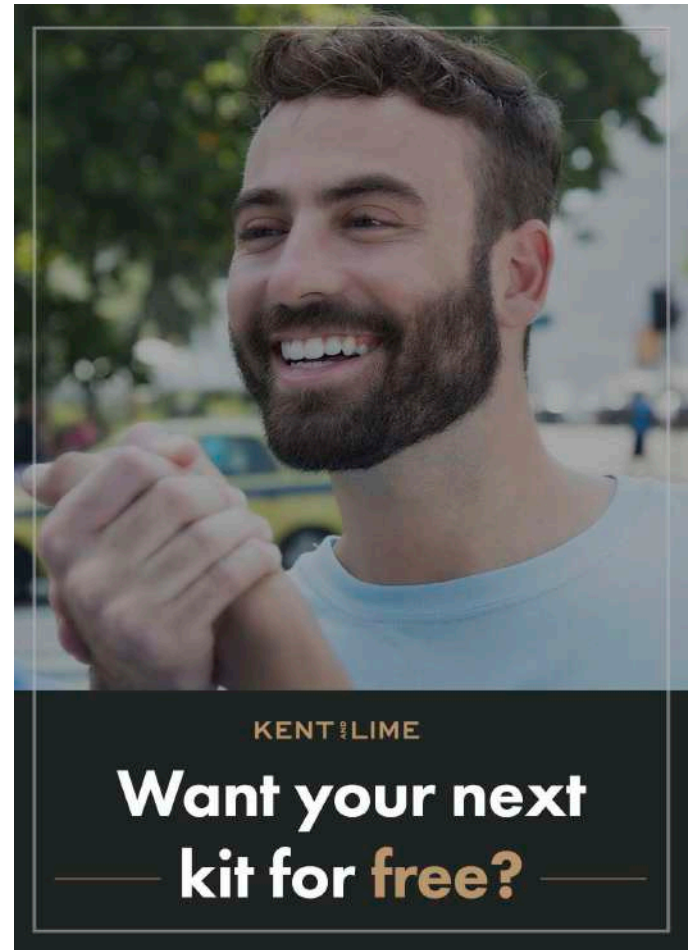
SIGNAGE  
FLYERS  
NEWSPAPER ADVERTISEMENTS  
CONFECTIONARY





KENT AND LIME  
2016

Wall signage and flyers for 'Kent and Lime', a styling service for the trendy and upmarket.





MITCH N MITCH  
2016

Print designs and packaging  
for a unique business producing  
confectionary and chocolate wraps.



## REVESBY WORKERS' CLUB 2018

Billboard signage and A4 promotional  
flyers for local clubs Revesby Workers'  
Club and Revesby Sports Club.





# Home Loan Health Check



Finance Ferret is the premier solution for aspirational Australians looking to build wealth through the accumulation of property.

As a valued R&W customer, Finance Ferret is pleased to offer you a complimentary Home Loan Health Check with one of our experienced Home Loan Specialists (normally valued at \$220).



### Save Money!

Are you paying too much in interest?  
Let us help you put **more money** in your pocket at the end of the week.



### Consolidate

Are you paying high interest rates on your credit cards, personal loans, car loans, etc.?  
Let us help you **consolidate** these into one low and easy to manage payment.



### Re-structure

Are your personal home and investments kept separate?  
Let us show you the **benefits of restructuring your investments** correctly.



### Tap into your Equity

Could your equity be working harder for you?  
Let us show you it **is possible** for you to **purchase an investment property**, buy a motor vehicle or even get to those renovations that have been in the back of your mind.

Home Loan Health Checks are simple and obligation free. Our Finance Ferret Team are happy to meet at a time and location that suits you.

**Organise your Home Loan Health Check today!**

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Australians property. fer you a rperienced

FINANCE FERRET  
2018

A4 flyer for Business broker targeting first home loan applicants.

# *Digital*

**D I G I T A L**  
P U B L I C A T I O N S

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APP BUTTONS  
ADVERTISING TV SCREENS

## REVESBY WORKERS' CLUB 2018

Revesby Workers' Club app button  
design for both Iphone/Android and  
Ipad compatibility.





**KIDS**  
*Barefoot Bowls*

**BACK BY POPULAR DEMAND THESE SCHOOL HOLIDAYS!**

*All participants will be provided with equipment and shown the ins and outs of the bowls by our very own Greg Willmette.  
All kids will receive lunch from the Coastal Kids menu, which includes a drink and dessert.  
Spaces are limited, so get in early. Bookings can be made online at [mooneymooneyclub.com.au](http://mooneymooneyclub.com.au) or at Club reception.*

<b>When</b> Thursday 17 & 24 January	<b>Ages</b> 5-12 years
<b>Where</b> Mooney Mooney Club Bowling Greens	<b>Cost</b> \$12 (Limited Spaces)
<b>Time</b> 11am to 2pm   Lunch at 12pm	<i>Parents or guardians must remain on site during the duration of the workshop</i>

**MOONEY MOONEY CLUB  
2018**

Landscape TV advertising screen for school holiday event at Revesby Workers' affiliated club Mooney Mooney Club.



# **WEB** PUBLICATIONS

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WEBSITE BUTTONS  
WEB BANNER  
EMAIL BANNER





## LUCY AND THE RUNAWAYS 2016

Web view of Blog site Lucy and the Runaways, displaying header, buttons, icons and signature designs.




## MITCH N MITCH 2016

Instagram post by confectionary printing business Mitch n Mitch using photography and photoshop.



**Talk to us about how you could own your home sooner.**



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**Do you know how little an investment property could cost you? Talk to us today.**



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## FINANCE FERRET 2018

Variations of email banner for business broker Finance Ferret targeting young couples and first home buyers.



## REVESBY WORKERS' CLUB 2019

Website hero banners for Revesby Workers' Club and affiliated brand Revesby Village Centre.

# Event

**E V E N T**  
P R O J E C T S

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BIRTHDAY  
CHRISTENING  
WEDDING

BIRTHDAY  
2017

A6 landscape birthday invitation.



CHRISTENING  
2019

A6 portrait christening invitation.



WEDDING  
2018

Wedding package for wedding including A3 seating chart, menus, guest book and instagram signage.

